

SUMMARY & AMBITION

I have a serious passion for making ideas come to life beautifully and as a conceptual art director currently living in Brooklyn, I'm interested in freelance opportunities and collaborating on side projects.

ART DIRECTION

Freelance Associate Creative Director - New York, NY 08/15 - Present

Creatively concept, present and produce ideas in solo and partnered settings, while also leading teams along their own creative process'. Agencies I've had the pleasure working with have been **72andSunny, McCann, DeutschLA, FCB, Red Antler, &Partnership, Grey** and **VMLY&R** on brands like **Google, Adobe, Etsy, Xfinity, Amazon, Samsung, AB InBev, Verizon, Intel, Toyota** and **P&G**.

Dentsu Creative - New York, NY 01/13 - 08/15

Provide visual and conceptual solutions for all aspects of Verizon Wireless, Intel, Maserati, Aussie and Crayola.

MTV Networks - New York, NY 09/12 - 01/13

Worked at MTV's internal advertising agency creating visual content for the General Motors account and the team's youth engagement strategy team.

The New York Times - New York, NY 07/12 - 09/12

Created visual layout and icon work that is read on an international level.

CBS Outdoor - New York, NY 01/12 - 02/12

Created a sizzle-reel highlighting major campaigns used for sales meetings, cbsoutdoor.com and their social media platforms.

INTERNSHIPS

SapientNitro - Miami Beach, FL 09/11 - 12/11

Developed interactive, digital and design concepts for vitaminwater, Dodge and Burger King.

Nickelodeon - New York, NY 01/11 - 03/11

Concepted and produced ads for Mattel and Nickelodeon properties.

EDUCATION

Miami Ad School 08/09 - 12/11

Studied Art Direction and Design.

University of Vermont 09/03 - 05/06

Bachelor of Arts in the studies of English and Philosophy.

Studied Abroad in India 01/04

Traveled through India to study Buddhist Art and Religion.

PROFICIENCIES

Photoshop, Illustrator, InDesign, After Effects, Premiere, MidJourney Stable Diffusion, Figma, Cinema 4D, Keynote and Powerpoint.



ALEXANDER SHELLEY
associate creative director | art

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